

## **Act like a leader – and stop being booooring!**

**Actors' Guru Philippe Gaulier to train top-notch decision-makers in Berlin**

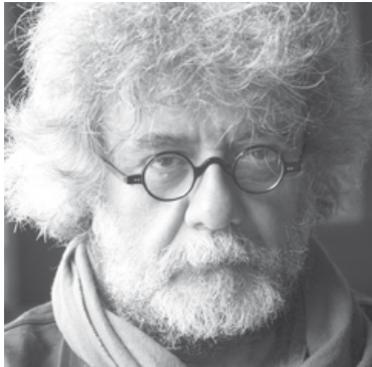
**In October 2009 and a second time in March 2010, renowned acting teacher Philippe Gaulier will hold workshops in Berlin – for top managers, leaders and other decision-makers from all over the world. The workshops will be the first of their kind since years. The last time top-managers and leaders had the chance to profit from Gaulier's trainings was in New York City in 2003. Now the man who inspired and trained personalities such as Oscar winners Emma Thompson and Roberto Benigni, Helena Bonham Carter or Sacha Baron Cohen (a.k.a. Ali G or Borat) is taking his ground-breaking work in leadership training to Berlin.**

Gaulier's workshops aim to train the personality and improve the charisma. They drastically differ from traditional manager coachings, resulting in leadership skills that are applicable in basically any professional and even personal field.

Gaulier's approach is radical: Without knowing it, he claims, most people are deeply boring. There's a simple reason for this: They follow a bad script. Great leaders instinctively know it; others learn it: You shouldn't play a role – particularly those you might not even be aware of. It's our accepted and intuitively learned roles that keep us from fully living up to our potentials. Scripts and roles always lead to self-consciousness. And self-consciousness will build barriers and eventually will bring all actions to a grinding halt.

The secret of successful leaders is what Gaulier calls "complicité" – and the joy in their own doings. Both qualities are only found with people, who really act as themselves and thereby are at leisure to gain fun and enjoyment from their work and their challenges. Strong leadership of that kind transcends traditional approaches of clarity, motivation or inspiration. It aims right at the core of our being, anchoring leadership qualities directly in the realm of emotions.

"If you're in the light, either onstage or in someone's attention, you can't afford to be small – and boring." says Gaulier. "Once you find your true character, you'll be able to find pleasure in the performance itself, in the work itself. A leader who feels pleasure gives off a sense of heightened energy. That is how he inspires followers, attracts believers, wins contracts, and builds visions that become reality."



### **Gaulier – The Teacher**

A Zen master in suspenders – Philippe Gaulier certainly is what you'd call a character. But this seemingly funny old man is a lot more than just that: He is one of the most renowned and successful teachers of acting and clowning worldwide. He is, moreover, a wise man who has

lead many of his students and followers to recognize some of the deeper truths in life.

Gaulier is a director, a writer, but most of all: an exceptional teacher. His Ecole Philippe Gaulier acting school was established in Paris in 1980. In 1991 the British Arts Council invited him to move his school to London, where he stayed for more than a decade. In 2002 Gaulier returned to Paris.

His workshops – for actors and leaders alike – took him to many other countries and cities, among them Spain, Germany, Sweden, Austria, the Netherlands, Israel, Brazil, Australia, New Zealand, Hongkong, Japan, Canada and the United States.

#### Workshop Dates

Saturday and Sunday, **March 28th and 29th, 2009**

Saturday and Sunday, **October 3rd and 4th, 2009 (scheduled)**



#### Location

##### **SpielWerk Berlin**

Koenigstraße 28/Anhaltiner Straße 36  
D-14163 Berlin (Zehlendorf)  
[www.spielwerk-berlin.de](http://www.spielwerk-berlin.de)

#### Applications and further information

**[www.act-like-a-leader.com](http://www.act-like-a-leader.com)**

#### Contact

**Christine Ordnung**

++49 (30) 692 14 96

[christine-ordnung@web.de](mailto:christine-ordnung@web.de)